IPShare

PATENT COLLABORATION TOOL

Collaborate effectively & securely with your colleagues or clients, wherever they are in the world...

Online application for project-based collaboration, tailored to the IP industry and developed by experts in the field

IPShare puts the power in your hands, making it easy for project teams to share innovation insight and collaborate across a Business Unit locally or globally.

An ideal way for IP Lawyers to communicate with their end clients securely. Developed by one of the world's leading innovators in IP software solutions, Minesoft.

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Online applications to improve the process of circulating crucial patent data to stakeholders

Jason Resnick

Jason Resnick, Patent Agent at Minesoft, explains how IP Counsel, Paralegals and professional patent departments are finding value through the open sharing of clean patent data with Minesoft's online patent solutions.

The availability of patent information has allowed many organizations to infuse it into the decision-making process across the IP lifecycle. Departments from research and development, legal, licensing, risk management and business leaders all now gain some form of intelligence which is influenced using patent data. Whether it be for competitive assessments or internal information management.

With so many departments using data and decisions involving internal and external parties such as outside counsel, information should be able to flow freely. With innovative solutions being developed by companies like Minesoft, worries of not getting data out of a system in a usable way or concern for restriction on the ability to share data from data producers can be overcome.

It's important for clients to be able to share data and send it to whomever to support the IP lifecycle, whether that be internal, i.e. across departments or externally to trusted advisers without having to worry about the build-up of additional costs. Over the past few years, Minesoft has invested in extensive development efforts to make all forms of our data easy to share with anyone. This includes new access to special free viewers and even access to proprietary algorithmically calculated fields. We encourage in-house legal teams to export or publish the information and make it available to the likes of supporting outside counsel, third parties for litigation support, business partners and other stakeholders who could benefit from viewing. Such recipients do not need to have their own subscription access to Minesoft products or services, although many do decide to adopt the same tools for their ease of use and shareability in the other direction, too.

Our new tool sets have special sharing links, and exports are more versatile than ever. We understand that our clients need to use our data in combination with other services, other platforms and importantly other forms of data in order to complete the picture.

For example, we have designed a specialized legal report meant for sharing – with one click links which can be accessed by whoever you choose to share this report with – this can include file histories, legal status data, full text information, etc. Our users will send these reports to outside counsel or to a corporate client in the case of a law firm user. All links open real time and up-to-date data, data that is dynamic and quality-checked.

Even included in these reports is a new family tree mapping functionality (see **Figure 1** overleaf) which has been received with rave reviews from many of our users. Now, all parties working towards the same goal can visualize these unique views and use the information as needed. Both Patent Attorneys and IP Paralegals have been stunned by this tool which allows a user to navigate through even the most complex global patent families within seconds, work which would normally take hours!

Sharing of data should not be limited to bibliographic data or otherwise static information. New high-stakes legal status alerting capabilities such as Minesoft's US PAIR alerts allow entire project teams, as directed by administrators, to push or receive real-time status updates to all parties, internal or external. This allows entire groups of stakeholders to know instantly when the USPTO makes any changes whatsoever to a matter inclusive of legal status, file history, transaction history and continuity. Users only get alerted when changes occur to keep inboxes clean and efficient.

Users get live links to the entire file history, family tree and entire PAIR content (always real time).

Résumé

Jason Resnick

Jason is a Registered US Patent Agent with nearly 20 years of experience running information businesses specifically focused on using data science to support business-critical decisions across the IP lifecycle. He serves as a trusted advisor to many senior corporate and law firm executives to advise on their innovation efforts.
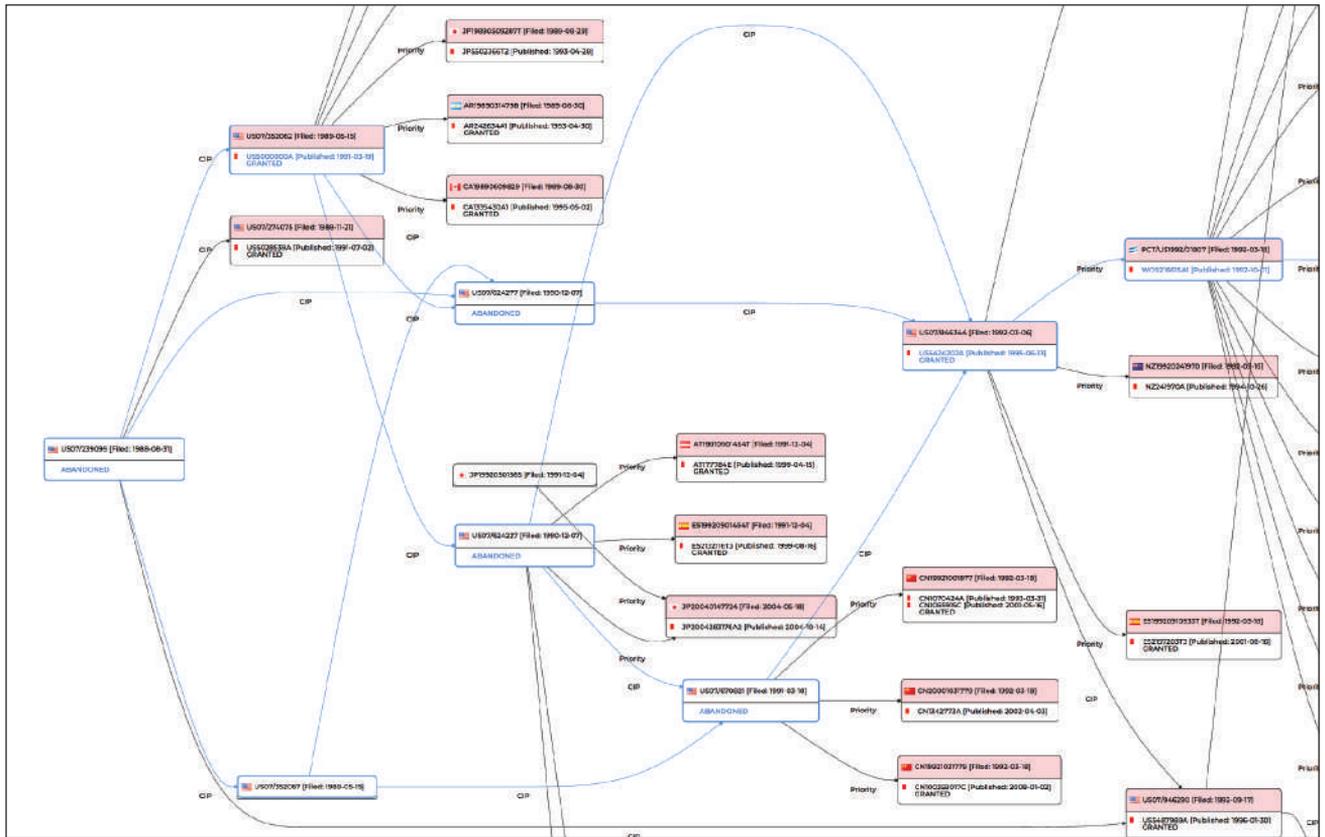
Figure 1

Our newest tool, IPShare (see **Figure 2** below) was built specifically for attorneys or professional services organizations to have a delivery platform for their clients to interact with. Attorneys can have project folders assigned to each matter number and keep a living breathing set of prior art which is completely agnostic to any Minesoft platform. This tool simply facilitates a sharing ability for data, where you can
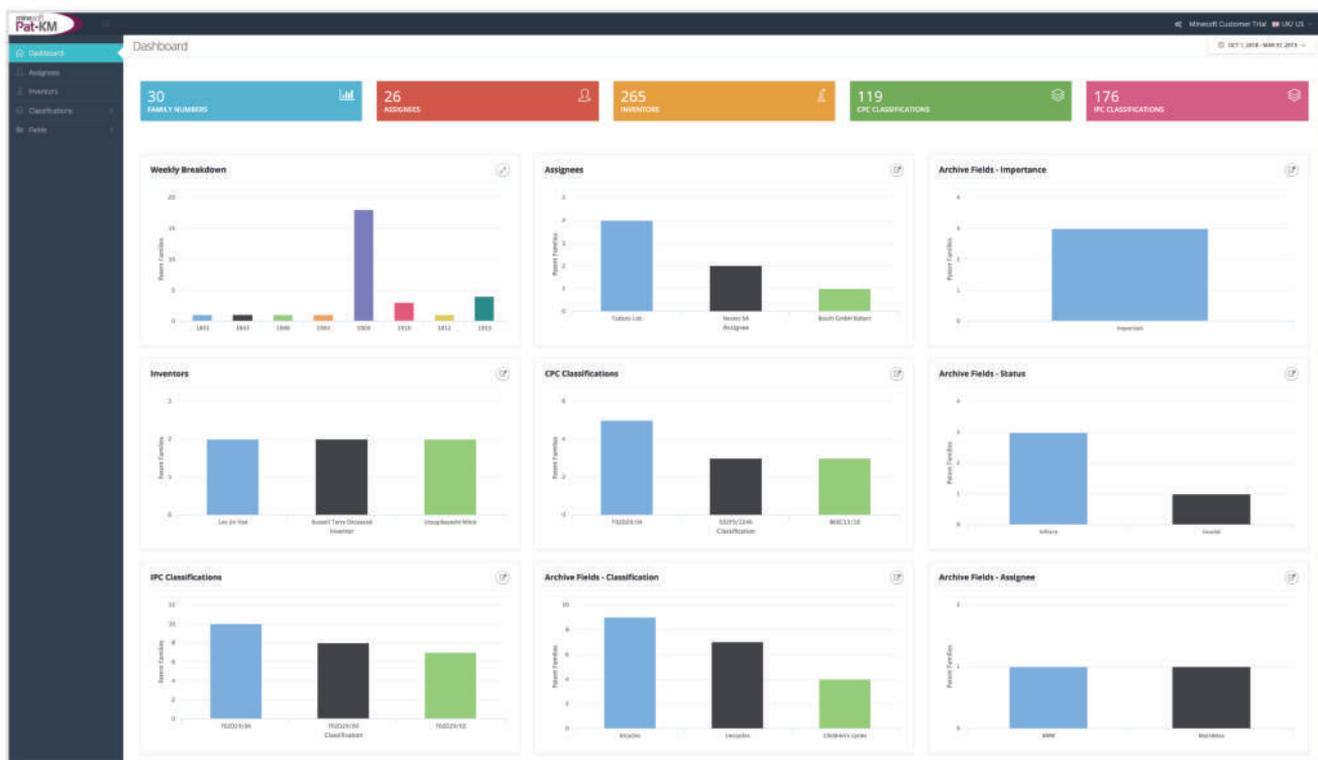

Figure 2

Figure 3

review, rank, highlight and organise patent documents and non-patent literature in one central location. End users or clients can be set up as users with completely customizable permission levels, so they only see is relevant to them!

This delivery platform replaces static reports and is always up to date with links to drill into details as needed. With highly controlled administrative access, everything from read/write and publication addition or deletion can be controlled and varied depending on each commercial case.

Where sharing reaches a climax is in cases where an organization brings in a full knowledge management system to incorporate internal company workflows and custom taxonomies to help manage this patent data globally throughout the organization, with the same extensive export options available as in all Minesoft solutions to share this data with outside counsel or clients.

With new snapshot analysis modules of a system like Pat-KM (see **Figure 3** above), companies can report their IP matters the way their executives or Wall Street report about their company, or by mapping patents to categories of their choosing, even down to the skew level in the cases to support virtual patent marking efforts.

In other use cases, many organizations now employ the use of large-scale data analytics systems such as Tableau. These systems allow crossing over vast amounts of data from various sources where our clients want carte blanche access to APIs or data feeds to be culled by these data hungry programs. Users of information can be scattered through an organization and may have no idea as to the various sources being used to create a comprehensive picture. In such cases, both access and free use of a data is paramount. Minesoft's newest APIs and data sharing mindset make this a perfect solution.

Organizations should pursue the ability to freely use data across platforms, user bases and in ways which facilitate clean data driven decision making.

Minesoft has been developing specialist software solutions for the IP/information industry for over 20 years. We offer an array of products, from patent databases, IP document retrieval, patent analytics, knowledge

management systems, automated alerting, etc. These are used by Fortune 500 and FTSE 100 companies, Patenting Authorities and IP Law Firms around the world.

Most recently, we have developed a range of online applications – still relying on the archive of quality-checked and comprehensive patent data for which we are well-known – to lessen the workload of IP legal professionals, from Patent Attorneys to Paralegals and IP Lawyers. Features like auto-complete IDS forms, automated PAIR alerting, the ability to collaborate on projects which can be accessed anywhere in the world 24/7 have been proving popular already.

For in-house counsel, Pat-KM can be a brilliant tool to facilitate knowledge sharing within multiple business units, even across borders and globally, an ideal solution for sharing and capturing insight and expertise! Monitoring new documents and information, adding additional information internally (where necessary) and then indexing, classifying and distributing information directly to all interested parties within an organization. Pat-KM can be used not only to capture, archive an disseminate valuable IP data but also as a training tool to get employees to a point where IP is embedded into all thought processes, from the launch of a product to the beginning of a new project.

Whatever your needs, Minesoft works with clients who require bespoke long and/or short-term patent information solutions. The flexible approach of our in-house software development team ensures that we can provide you with the most efficient and cost-effective solution possible. Contact us today to find out how our solutions can transform the way you work.

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